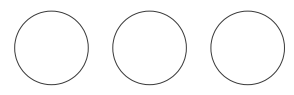


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# BSE Ebix appoints Sachin Seth as MD & CEO

Previously, Seth was associated with Ernst & Young LLP (EY) where as a Partner, he was instrumental in setting up and growing the Digital and Fintech Practice for EY's Financial Services Division in 2016.

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Sachin Seth, CEO and MD, BSE Ebix Insurance Broking,

Mumbai: [BSE Ebix](#) Insurance Broking, a joint venture of BSE and Ebix Singapore, has announced the appointment of [Sachin Seth](#) as [CEO](#) and [MD](#).

Previously, Seth was associated with Ernst & Young LLP (EY) where as a Partner, he was instrumental in setting up and growing the Digital and Fintech Practice for EY's

Financial Services Division in 2016.

Prior to EY, Seth spent more than a decade with IBM Consulting in a similar domain, as an Executive Director.

Seth brings in more than two decades of experience in the areas of providing digital financial services through leadership, driving business transformation initiatives, building cutting edge digital platforms for leading financial services players and driving Fintech and InsurTech ecosystem in India and overseas markets.

An upcoming InsurTech player, BSE Ebix is focused on the distribution of insurance products through an unrivalled 'Phygital' pan India reach, by combining the physical presence of tens of thousands of PoSPs (Point of Sale Persons) with an omni channel digital channel, according to a statement.

Ashishkumar Chauhan, MD & CEO, BSE, said, "We are excited to have Sachin on board, to lead the BSE Ebix joint venture. At BSE Ebix, we are committed to reaching out to every citizen of the country and providing insurance solutions as per their needs. This appointment is another step forward in that direction, to establish BSE Ebix as a leading insurance distribution player while providing the best-in-class services to our customers across the length and breadth of the country."

Robin Raina, Chairman, President and CEO, Ebix Inc, said, "BSE and Ebix both are committed to bringing the best of technologies and innovation in the field of insurance distribution in India. With Sachin joining as Managing Director, BSE Ebix now has a leading [industry](#) professional who has helped pioneer new concepts in the financial services arena for two decades. We are excited to have him lead the BSE Ebix efforts to establish a leading insurance distribution venture in the country."

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Sachin Seth

MD

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